

The Waybill

News Bulletin of the Traffic Club of Chicago

June 2014



From the Office of the President

The theme this month is “Community”. It is my experience and belief that the Transportation, Logistics, and Freight industry is as much a community as an industry.

At the Annual Dinner last month, we heard from Dr. Yossi Sheffi about the role of Logistics Clusters. Dr. Sheffi explained how these clusters actually create competitive advantage and logistics expertise. As I understood his research, the clusters create the opportunity driven by critical mass. However, I believe Dr. Sheffi would agree that it still takes collaboration among the businesses in the cluster in order to realize the opportunities.

Transportation is an industry that collaborates in unparalleled ways. Shippers and carriers, suppliers and customers, railroads and trucking companies; all work together to create and execute unique and ever more complex solutions. Intermodal is an excellent example of collaboration; as is co-loading, fractional private fleets, and driver friendly receiving policies.

I have worked in and observed other industries. While every industry can claim its share of conventions, conferences, and networking; do the participants actually work together to solve shared problems and then actively communicate their solutions so that others may benefit? I see it happen every day in our industry. And just as neighbors help each other; this industry is full of neighbors.

I was thrilled to see nearly 900 of our Transportation, Logistics, and Freight peers actively engaged in our community at the Annual Dinner. I think each of you, and all those in attendance, could cite specific ways in which you have helped a Transportation neighbor or have been helped by one.

For over 107 years, The Traffic Club of Chicago has been the premier resource for any Transportation professional looking to connect with others in our community. I am proud to be associated with that history, and understand the reward and satisfaction of working with others who value community along with execution and results.

As I write this, the full swing of summer in Chicago is underway; neighborhood festivals, concerts in the park, and barbeques with friends. I hope that you are enjoying the community of your family, friends, and the Traffic Club of Chicago.

Sincerely,
Craig Boroughf

Another Successful Dinner

Our 107th annual dinner on Thursday, May 15 at the Sheraton Chicago Hotel & Towers was another great success with over 850 members and guests in attendance that evening. We last held the dinner at the Sheraton 3 years ago and positive comments were the norm, as the Club received numerous compliments from our members and guests, on both the dinner and the exemplary service that evening.

Our guest speaker that evening was Dr. Yossi Sheffi, a professor at the Massachusetts Institute of Technology (MIT), where he also serves as the Director of the (CTL)



Center for Transportation and Logistics. Dr. Sheffi is an expert in the fields of systems optimization, risk analysis and supply chain management, and has consulted with governments and leading manufacturing, retail and transportation enterprises around the world.

He is an author of many books and scientific publications, and to top off the evening, over 500 copies of his current book “Logistics Clusters” were available following the dinner on a complimentary basis. Needless to say, not a copy was left by the end of the evening.

The Club would like to thank a few people who were instrumental in making this year’s dinner a success. Dennis Grim, chairman of the Annual Dinner committee, whose guidance was responsible for bringing all the pieces together. Gabriel Forri, who as Master of Ceremonies, made sure that the evening’s program went off smoothly, and to Kathy Knight and Christina Aguirre who made sure that the reception for our head table guests went off just as planned.

Finally, we would also like to thank the Retirees Committee and chairman Jim Keuck for all their hard work. Not only were they responsible for getting the formal dinner invitations in the mail, but they also manned the dinner registration table, handing out tickets and assisting those who had questions regarding table seating.

WELCOME NEW MEMBERS

We are pleased to welcome the following new members, who have recently joined the Club.

Kristy Welsh
Area Sales Manager
Swift Transportation
2200 S. 75th Avenue
Phoenix, AZ 85043
331-262-5312
kew0826@gmail.com

Donald Irvin
Vice President Business Development
Trans Audit
2870 Sheridan Place
Evanston, IL 60201
312-720-1892
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Ryan Daleen
Student
Lewis University
208 Deming Place
Westmont, IL 60559
630-765-0242
ryandaleen@gmail.com

Robert Klein
Intermodal Business Devlpmnt Rep.
Coyote Logistics, LLC
2545 W. Diversey Ave. 3rd Floor
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847-767-0243
rob.klein@coyote.com

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Aurora, IL 60506
630-457-6983
marissadmartinez@lewisu.edu

...New Members Cont'd

Jordan Alterbaum
Client Sales Representative
Echo Global Logistics
600 W. Chicago Avenue, Suite 725
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312-999-2724
jalterbaum@echo.com

— continued on page 6

ON THE MOVE...

The following members have notified the Club office of a change in their current mailing status. Please be sure to change your records accordingly.

Eric Topa
Director of Operations
Edward Don & Company
9801 Adam Don Parkway
Woodridge, IL 60517
708-883-8460
topae@don.com

Dennis Onken
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The Waybill



published by

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WEB traffic-club.org

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Artwork (**electronic file**) must be received by the club office no later than the 2nd Thursday of the month. For further information, call 630-529-1333.

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107th Annual Dinner Chicago Ballroom - Sheraton Chicago Hotel & Towers

Below are just a few of the nearly 900 members and guests who attended the reception preceding this year's 107th annual dinner held on May 15 in the Chicago Ballroom of the Sheraton Chicago Hotel & Towers. Those attending the dinner came from all points across the the U.S. including Puerto Rico, Canada and Mexico.



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...New Members*continued from page 2*

Joseph Matjasich
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Noel Reyes
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Chris Walkup
Vice President
RUAN
666 Grand Avenue
Des Moines, IA 50309
cwalkup@ruan.com

Thanks to Our Sponsors

The Board of Governors, along with the Annual Dinner Committee and the Golf Committee, would like to acknowledge and offer their sincere thanks to the following companies for their generous support of this year's annual dinner and accompanying golf outing. It is their continued support that makes these events a success every year.

General Reception

CN

Head Table Reception

BNSF Railway

Dinner Sponsor

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George Baima Lifetime Achievement Award

Pacella Trucking Express

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The Golf Committee

Invites You and Your Guests to Attend...

Our Second Outing of the Season

Thursday, July 17, 2014

Shotgun Start at 1:00 p.m.
Please arrive
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July 11, 2014



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201 E. Army Trail Road, Suite 100-A
Bloomington, IL 60108
630-529-1333 FAX 630-529-1331

ORCHARD VALLEY GOLF CLUB
Aurora, Illinois

Chairman,

Shotgun Start 1:00 p.m.

Please reserve _____ GOLF _____ DINNER tickets to the Traffic Club's Second Golf Outing of 2014,
at Orchard Valley Golf Club on Thursday, July 17, 2014.

Name _____ Company _____ Phone _____

2014 Executive Series Luncheon Program Schedule

The Education Committee has been hard at work, lining up some exciting, timely and informative luncheon programs for 2014 that should be of interest to our members and your guests. Please be sure to mark your calendars for these dates, and kindly forward this information on to anyone you feel would be interested in attending these programs.

September 18

Location, Program & Speaker TBA

October 16

Air Freight Program
Avalon Banquets
Elk Grove Village, Illinois

November 20

Location, Program & Speaker TBA

George Baima Lifetime Achievement Award

The late George Baima had been a tireless supporter of the Club over his 30 years as a member, serving on and chairing numerous committees, and during that time also included three terms as a director. In 1995 his many years of service was recognized when he was elected the 88th president of The Traffic Club of Chicago.

However, Mr. Baima's real passion had always been the Scholarship Committee which he ardently supported, always fighting to see that more funds were made available for the students it served. It was because of his strong belief in this program and his long standing support of the Club and the industry it serves, that the Board of Governors unanimously voted to bestow on him the first Lifetime Achievement Award in the Club's history.



Mrs. Lana Baima receives the Lifetime Achievement Award on behalf of her late husband George Baima, from Club President Craig Boroughf during this year's annual dinner at the Sheraton Chicago.

Looking for Contest Sponsors

Our 2014 summer golf season is just around the corner with our first outing on June 12th at Hawks View Golf Club in Lake Geneva, Wisconsin. The golf committee is looking for companies who would like to help support the outings by being a contest sponsor at one or all of this season's outings. The cost is a nominal \$75, of which \$50 is given out as the prize to the winner of the contest you sponsor, courtesy of your company. The remaining \$25 goes towards the door prizes that are given out following dinner. If you don't want to be a contest sponsor, you can still help support the outings by donating a door prize. For those companies interested in supporting the outings, please contact golf chairman Ron Mazmanian at 262-770-7129, or the Club office at 630-529-1333.

Great Day for a Golf Outing

One would have to agree that you never know what the weather will be like in the month of May, and our May 14th outing at Cog Hill Golf Club in Lemont, Illinois was no exception. Although overcast and a bit cool, at least it didn't rain as nearly 350 members and guests from across the country were on hand to enjoy a day of golf and fellowship.

Once again all four courses were put to use, which included numerous on course events to help make the day a little more challenging, but fun. From the comments received there was hardly any back up all day long, except for those individuals who had the unfortunate luck of losing their balls in the tall rough. Following golf, members and guests enjoyed a relaxing informal BBQ buffet and open bar that was available on the patio until early that evening.

All in all, it was a wonderful day of golf. Our thanks to Ron Mazmanian chairman of the Golf Committee and all the volunteers who helped to make the day run smoothly. Now all the committee has to do is top this one next year. Good luck!

Thanks to Our Advertisers

The Board of Governors along with the Annual Dinner Committee would also like to thank the following companies who advertised in this year's annual dinner program. Their support is sincerely appreciated.

Anchor Brake Shoe
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CAI International
Canadian Pacific Railway
Celtic Cartage
Chicago Freight Car Leasing
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Thanks for your help in making 2013 another successful membership drive year!

THE TRAFFIC CLUB OF CHICAGO

Application for Membership

Resident - \$280

Anyone residing within a 75 mile radius from City Hall Chicago

Non-Resident - \$80

Anyone residing outside a 75 mile radius from City Hall Chicago

Young Professional - \$80

First time applicant, age 30 or younger. Can reside within or outside the 75 mile radius from City Hall Chicago

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TITLE _____ Co. _____

Business Address _____ Phone (____) _____

City _____ State/Zip _____ Fax (____) _____

E-mail _____ Website _____

Home Address _____ City _____ State/Zip _____

Please indicate the area your company represents:

Air Rail Truck Water Industry

Other _____

Signature _____ Date _____

Sponsor _____ Card No. _____

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Year No. _____ Amount Paid \$ _____ Elected _____ Member No. _____

PLEASE FAX YOUR APPLICATION TO THE CLUB OFFICE AT: (630) 529-1331

Annual Dinner Golf Outing - Cog Hill Golf Club

Below are just some of the nearly 350 members and guests who attended our May 14 annual dinner golf outing at Cog Hill Golf Club in Lemont, Illinois. Although the day was cool and overcast, Mother Nature was kind enough to hold off the anticipated rain until the following day. The day's festivities concluded with a relaxing BBQ buffet and hosted bar which was enjoyed by all those attending.



Traffic Club Dues = Priceless Benefits

Whether you are a Resident, Non-Resident or Young Professional member of the Club, we want to take this opportunity to remind you of the many valued benefits that the Traffic Club of Chicago offers our members, and trust that you will take advantage of these many opportunities.

Executive Series luncheons featuring top industry speakers

Scholarship Fund for children and/or grandchildren of members

Numerous customer entertainment venues including:

- Dinner Theater Events
- Golf Outings
- Varied Sporting Events

Monthly newsletter which keeps our members notified on club happenings and events

Dining privileges at the private DuPage Club, including access to other private clubs around the country and overseas

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Endless opportunities to network with your peers

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We sincerely thank you for your continued support of the club and encourage all of our members to become more involved, possibly by joining one of our many committees.

The Membership Committee

— Classifieds —

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Local/Regional trucking company in Bedford Park, IL is seeking an experienced dispatcher with at least 5 years of experience. Knowledgeable with Chicago area, TL & LTL, hazmat and routing. Must have good communication skills and basic computer knowledge. Competitive compensation offered. Please email resumes to: mikeborkowski@bedfordmotor.com

Experienced Logistics/Transportation Professional now back in the Chicago area seeking a management-level operational, planning or consulting opportunity. This candidate, transitioning from active military service (US Army), possesses an In-depth Operational and Strategic-level planning background coupled with strong management and leadership skills. Possesses uniquely synchronized Logistics, Distribution and Transportation successes in both private sector (US Freightways, Sears Logistics Services) and public service. Proven ability to lead, train and motivate organizations and people; while promoting long-term professional partnerships and achieving corporate and organizational objectives. Please contact Clark Burner at: burncd@hotmail.com

Asset based brokerage company is seeking an energetic, disciplined sales agent. If you are a person that has a direct shipper book of business and just want to accomplish the sales then you need to contact Mike at mshea@buchananhauling.com We are a stable and financially strong organization that is continuing to grow in the trucking and transportation industry.

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Experienced domestic account manager is looking for an opportunity to represent an asset based carrier. Territories called in have produced over \$25m. Have sold all forms of freight. Looking for full time. Contact me at scottsignorelli@gmail.com

Experienced international and domestic logistics and transportation manager is looking for opportunities. Has handled \$25 million worth of business, analyzed alternatives, written transportation logistics safety and security policies. Strong customer service skills. Interested in full time or temporary employment. Contact me at julianbl@sbcglobal.net or 312-408-0663.

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Traffic Club Calendar for 2014

The following is a listing of Club activities that have been scheduled for 2014. Please be sure to mark your calendars accordingly, so that you don't miss any of these important events.

Jun 5	Membership Committee Meeting	Sep 11	Annual Complimentary Retirees Luncheon, Itasca Country Club	Jan 14	Joint Traffic Club-Midwest Assn. of Rail Shippers Luncheon, Oak Brook Hills Resort, Oak Brook, IL Guest Speaker TBA
Jun 6	Membership Committee Meeting	Sep 18	Executive Briefing and Luncheon Program, Location & Speakers TBA	Feb 6	Membership Committee Meeting
Jun 8	House Committee Meeting	Sep 25	Final Golf Outing, Geneva National Golf Club, Lake Geneva, Wisconsin	Feb 9	House Committee Meeting
Jun 8	Board of Governors Meeting	Sep ?	Informal Beer Garden Networking Event in the Rosemont area. Date TBA	Feb 9	Board of Governors Meeting
Jun 9	Board of Governors Meeting	Oct 3	Membership Committee Meeting	Feb 19	Executive Series Luncheon, Location & Speaker TBA
Jun 12	1st Golf Outing, Hawks View Golf Club, Lake Geneva, Wisconsin	Oct 8	10th Annual Transportation Night networking event, Rosewood Restaurant, Rosemont, IL	Mar 6	Membership Committee Meeting
Jun 18	First golf outing of the season, Location TBA	Oct 13	Board of Governors Meeting	Mar 9	Board of Governors Meeting
Jul 11	Membership Committee Meeting	Oct 16	Executive Series Luncheon, Avalon Banquets, Elk Grove Village, IL. Air Freight Program & Speaker TBA	Mar 19	Executive Series Luncheon, Location & Speaker TBA
Jul 14	Board of Governors Meeting	Nov 7	Membership Committee Meeting	Apr 3	Membership Committee Meeting (tent)
Jul 14	House Committee Meeting	Nov 10	Board of Governors Meeting	Apr 13	Board of Governors Meeting
Jul 17	2nd Golf Outing, Orchard Valley Golf Club, Aurora, IL	Nov 20	Executive Series Luncheon, Location, Program & Speaker TBA	Apr 13	House Committee Meeting
Jul 31	Cubs vs. Rockies, 1:20 pm game Lunch in the private United Club	Dec 3	Annual Holiday Reception (tent)	May 1	Membership Committee Meeting
Aug 1	Membership Committee Meeting	Dec 5	Membership Committee Meeting	May 11	House Committee Meeting
Aug 11	Board of Governors Meeting	Dec 8	Board of Governors Meeting	May 11	Board of Governors Meeting
Aug 21	3rd Golf Outing, Blackstone Golf Club, Marengo, IL			May ?	Annual Dinner Golf Outing, Cog Hill Golf Club, Lemont, IL Date TBA
Sep 5	Membership Committee Meeting			May ?	108th Annual Dinner, Date & Location TBA
Sep 8	Board of Governors Meeting			Jun 5	Membership Committee Meeting
Sep 8	House Committee Meeting			Jun 8	Board of Governors Meeting
				Jun 18	First Golf Outing of the Season, Location TBA (tent)

Dates for 2015

Jan 9	Membership Committee Meeting
Jan 12	Board of Governors Meeting
Jan 12	House Committee Meeting

Chicago Area Reciprocal Clubs Available to Club Members

THE DuPAGE CLUB

1901 S. Meyers Road
Oakbrook Terrace, Illinois
630-691-1300

Monday-Friday, Breakfast, Lunch and Dinner; 7:00 a.m. - 10:00 p.m. and Saturday, Dinner Only, 6:00 p.m. - 10:00 p.m. Meeting Rooms Available.

RIDGE COUNTRY CLUB

10522 S. California Avenue
Chicago, Illinois
773-238-9400

Winter Schedule

Tuesday-Sunday. Lunch Only 12:00 p.m.-2:30 p.m. Dinner, Wednesday-Sunday from 6:00 pm.- 8:00 pm. Meeting Rooms are Available. Dining Privileges Only. No Golf Privileges.

ITASCA COUNTRY CLUB

400 E. Orchard Street
Itasca, Illinois
630-773-1800

Tuesday-Sunday, Breakfast, Lunch and Dinner; 7:00 a.m. - 10:00 p.m. and Monday, Lunch Only, 11:30 a.m. - 2:30 p.m. Meeting and Banquet Facilities Available. Dining Only. No Golf Privileges.

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Rosemont, Illinois
847-696-9494

Monday-Friday, Lunch and Dinner, 11:00 a.m. - 11:00 p.m. and Saturday-Sunday, Dinner Only, 4:00 p.m. - 11:00 p.m. Private Meeting Rooms and Banquet Facilities Available.

Nearly 100 private dining and country clubs are available to the members around the country and overseas.

To see the list of available clubs please visit our website at:

www.traffic-club.org