

# The Waybill

News Bulletin of the Traffic Club of Chicago

October 2016



## *From the Office of the President*

It's time. It's time to make a change. Yes, I am talking about the election but not the Presidential election. I am talking about our election for The Traffic Club of Chicago. While they are wildly different, one gets control of nuclear weapons and the other gets to stress about our Annual Dinner and the weather for our golf outings, both are moments for us to get involved with change.

Politics can be divisive so I'll stop here with Presidential election and dial in on The Traffic Club of Chicago. (Just make sure you vote.)

Each January, our Club makes a change with our board, committee chairs and slate (fancy word for our officers and the 4 year term they serve to be President) and these changes are a result of our election in December and the leadership of our incoming President, for 2017, Mr. Paul Deasy.

For 2017 we have 5 open board positions to elect under 2 year terms. We also have 8 separate committees to fill and while these are not elected or set by terms, they are a great way to become involved in the club – said better – they are a great way to expand and strengthen your business acumen and overall network.

Yes, our Club, while a social environment, is run very similar to a business and as a board or committee member, you will learn the key elements to running a business, including accounting, revenue, sales & marketing and investments. All of these easily parlay into an increased logistics education for anyone looking to continue to grow and learn.

If I wrote this correctly, right about now, you should be asking, what do I need to commit to and how do I get involved? That's the easy part. All you commit is some time and please contact myself or our club office ([traffic-club.org](http://traffic-club.org)) and we will show you the way.

While you may not get the keys to the White House, you will develop a path to success and some friends along the way. I have. We look forward to hearing from you.

Your President,

Jeffrey R. Leppert

## October Executive Series Luncheon - "The South Side"

For the "South Side" edition of TCC's Executive Series Luncheon Program, the Education Committee is happy to announce our guest speaker will be...



**Mr. Paul Hand**  
General Manager - North Region  
CSX Intermodal Terminals

**Date:**  
October 20, 2016  
11:30am - 1:30pm

**Location:**  
Holiday Inn - Matteson  
500 Holiday Plaza Dr.  
Matteson, IL 60443

**Tentative Agenda:**  
11:30am - 12:00pm Registration and Networking  
12:00pm - 1:00pm Luncheon  
1:00pm - 1:30pm Guest Speaker

**Cost:**  
Members & Member Guests: \$45  
Non-members: \$55  
Educators and Students: \$20

**Reservations:**  
Choose from three easy methods!  
• Reserve online at [www.traffic-club.org](http://www.traffic-club.org)  
• E-mail [staff@traffic-club.org](mailto:staff@traffic-club.org)  
• Contact the Traffic Club office at 630-529-1333

*(No cancellations after October 13th, 2016)*

## WELCOME NEW MEMBERS

We are pleased to welcome the following new members, who have recently joined the Club.

Robert M Lopez  
Operations Manager  
CN Transportation Ltd (CNTL)  
robert.lopez@cn.ca  
708-332-5985  
15840 West Ave  
Harvey, IL 60426

Rimah Ibrahim  
Transportation Inc.  
rimahi@trans-inc.com  
815-521-4820  
P.O. Box 92  
Channahon, IL 60410

Darrell Ortiz  
CDM Software Solutions, Inc.  
darrell.ortiz@cdmsoft.com  
630-453-4226  
233 South Wacker Dr.  
84th Floor  
Chicago, IL 60606

Lisa Labrecque  
Account Manager  
CN  
lisa.labrecque@cn.ca  
312-718-0965  
17641 S. Ashland Ave.  
Homewood, IL 60430

Todd Taylor  
Sr. Manager - Human Resources  
CN  
Todd.taylor@cn.ca  
708-332-3533  
17641 S. Ashland Ave.  
Homewood, IL 60430

Rossana Carcamo  
Director Sales  
CN  
Rossana.carcamo@cn.ca  
708-332-4714  
17641 S. Ashland Ave.  
Homewood, IL 60430

Ronald Kamstra  
Director Regional Sales  
CN  
Ronald.kamstra@cn.ca  
312-720-6034  
17641 S. Ashland Ave.  
Homewood, IL 60430

Bill Louis  
Director Sales  
CN  
Bill.louis@cn.ca  
815-436-4426  
17641 S. Ashland Ave.  
Homewood, IL 60430

Tamika K Bostick-Dunn  
Mechanical Shop Laborer  
BNSF  
Mstamikabostick@yahoo.com  
773-209-7533  
10510 S. Sangamon  
Chicago, IL 60643

Jasmine S Jamison  
Governor's State University  
jasminesimonejamison@gmail.com  
708-638-2978  
1 University Parkway  
College of Business  
University Park, IL 60484

Kenya Jenkins  
Governors State University  
kenyadower@gmail.com  
708-362-2867  
18509 School St, Apt 3C  
Lansing, IL 60438

Annemarie Pettet  
Central Grocers, Inc.  
ampettet@gmail.com  
815-553-8800  
2600 W. Haven Avenue  
Joliet, IL 60433

## 2016 Executive Series Luncheon Program Schedule

The Education Committee has been hard at work, lining up some exciting, timely and informative luncheon programs for 2016 that should be of interest to our members and your guests. Please be sure to mark your calendars for these dates, and kindly forward this information on to anyone you feel would be interested in attending these programs.

### October 20

“The South Side”  
An Executive Series Lunch  
Guest Speaker: Paul Hand,  
CSX Intermodal Terminals  
Holiday Inn, Matteson, IL

### November 29 *\*\*New Date\*\**

Business Development Forum  
Wojcik Conference Center at Harper College  
Palatine, IL

## — Classifieds —

Interested in posting something to the Classifieds section? Contact TCC staff by email at [staff@traffic-club.org](mailto:staff@traffic-club.org). TCC will post jobs and vacancies, personal ads, ads for various services, tickets and other items for sale.

# The Waybill



published by

**THE TRAFFIC CLUB OF CHICAGO**  
800 Roosevelt Road, Suite 312-C  
Glen Ellyn, IL 60137

PHONE 630-529-1333  
FAX 630-790-3095  
E-MAIL [staff@traffic-club.org](mailto:staff@traffic-club.org)  
WEB [traffic-club.org](http://traffic-club.org)

### Board of Directors

**President**  
Jeffrey Leppert  
Redwood Logistics

**Vice President**  
Paul Deasy  
Chicago Freight Car Leasing Co.

**Treasurer**  
Tom Tisa  
CN

**Secretary**  
Erika Matias-Goodman  
USG Corporation

### Directors:

**Dave Anderson**  
CN

**Jim Keuck**  
BNSF Railway (retired)

**Dan Behr**  
Behr & Associates

**Mitch Kowalewski**  
Celtic International

**Bruce Betts**  
Railroad Logistics Consulting

**Ken Madejczyk**  
UPS Supply Chain Solutions

**Keith Bouquet**  
National Steel Car Limited

**Lynn Musillami**  
Custom Companies

**Tom Degnan**  
Elevance Renewable Sciences

**John Potocki**  
Union Pacific Railroad

**Donley Forrest**  
GATX Corporation

**Bryan Vaughan**  
VTG Rail

**Executive Director**  
Jeff Church

### WAYBILL ADVERTISING

**BUSINESS CARD:** 3-1/2" w X 2" h  
ONE TIME \$30.00  
2-3 INSERT \$27.00 each  
4 OR MORE \$25.00 each

**1/4 PAGE:** 4-7/8" w X 3-1/4" h or 2-3/8" w X 6-3/4" h  
ONE TIME \$105.00  
2-3 INSERT \$94.00 each  
4 OR MORE \$89.00 each

**1/2 PAGE:** 4-7/8" w X 6-1/2" h or 7-1/2" w X 4-1/4" h  
ONE TIME \$170.00  
2-3 INSERT \$153.00 each  
4 OR MORE \$145.00 each

**FULL PAGE:** 7-1/2" w X 10" h  
ONE TIME \$225.00  
2-3 INSERT \$203.00 each  
4 OR MORE \$191.00 each

Artwork (**electronic file**) must be received by the club office no later than the 2nd Thursday of the month. For further information, call 630-529-1333.

Designed by Nite Owl Prints



**The Traffic Club of Chicago Presents:  
A Business Development Forum  
TUESDAY, NOVEMBER 29TH, 2016**

***Location***

Wojcik Conference Center at Harper College  
1200 W Algonquin Rd  
Palatine, IL 60067

***Cost***

Members & Member Guests: \$100  
Non-members: \$120  
Student Members: \$50

***Tentative Program***

**8:30 - 9:00 AM: Registration/Check-in**  
**9:05 - 9:35 AM: Keynote Speaker - Rick Blasgen, CSCMP**  
**9:35 - 10:50 AM: SHIPPER PANEL - *Expectation vs. Reality***  
**11:00 - 12:00 PM: The "How to" of Selling - Bill Bartlett, Corporate Strategies & Solutions, Sandler Training**  
**12:00 - 1:00 PM: Lunch**  
**1:00 - 1:30 PM: Purpose Driven Business**  
**1:30 - 2:00 PM: Content and Communications**  
**2:10 - 3:00 PM: Integrating Sales with Technology - Brian Basilio, B2b Interactive Marketing**  
**3:00 - 4:00 PM: EXECUTIVE PANEL- *Delivering on the Promise***  
**4:00 - 4:15 PM: Meeting Summary and Closing**



*The Education Committee is hard at work putting together a program full of great content. One of the sure highlights will be the Shipper Panel taking place in the morning. See more details below:*

***SHIPPER PANEL***

Who better than the customer to understand what they expect and then the follow up is "their reality." What actually happened. ***Collaboration not Confrontation is the motivation behind this panel.***

Customers are the life blood of enterprise. They have expectations for the services that they purchase. Question is, do we deliver "a reality" that aligns with their expectations and when we do not...what happens? How do we work through disruptions when the system is not perfect, or worse yet, when the situation becomes untenable?

When do we come together to work things out or when do we walk away? This panel of professionals will dig down deep into time tested relationships to uncover the ingredients that are required to "make it work" even when we are frustrated and feel like things are never going to come together or even get much better.

***Expectation -vs- Reality*** What must be done to get past day to day shipper/carrier/3PL issues and deliver on the promise?

***To register, choose from three easy methods!***

- [Reserve online](#) (Online payment now accepted!)
- E-mail [staff@traffic-club.org](mailto:staff@traffic-club.org)
- Contact the Traffic Club office at 630-529-1333

## Traffic Club Dues = Priceless Benefits

Whether you are a Resident, Non-Resident or Young Professional member of the Club, we want to take this opportunity to remind you of the many valued benefits that the Traffic Club of Chicago offers our members, and trust that you will take advantage of these many opportunities.

Executive Series luncheons featuring top industry speakers

Scholarship Fund for children and/or grandchildren of members

Numerous customer entertainment venues including:

Dinner Theater Events

Golf Outings

Varied Sporting Events

Monthly newsletter which keeps our members notified on club happenings and events

Dining privileges at the private Millhurst Charhouse & Banquets, including access to other private clubs around the country and overseas

Additional dining privileges at the private Itasca Country Club and Ridge Country Club

Endless opportunities to network with your peers

Belonging to one of the finest transportation organizations in the country

We sincerely thank you for your continued support of the club and encourage all of our members to become more involved, possibly by joining one of our many committees.

*The Membership Committee*

## Union League Club to Host Annual Holiday Reception

Club President, Jeffrey Leppert, has announced that this year's Annual Holiday Reception will be held on Tuesday, December 6th, 2016 at the Union League Club in Downtown Chicago. The reception will be held in the Main Dining Room from 6:30 pm to 9:00 pm. In addition, the election of officers and directors for 2017 will be held that evening.

There is no cost for members to attend, but there will be a \$40 fee for invited guests. Just as in years past, the Club will be looking for member companies to help sponsor this much anticipated event. This event is a nice opportunity for you to invite your spouse or significant other, as well as some of your more important customers.

Please be sure to mark December 6th on your calendar and plan to join us that evening!

## Scholarship Applications Will be Sent Shortly

The Scholarship Committee has announced that the applications for the 2017 scholarship awards program will be sent out via e-mail early in November. For those honorary members who do not have e-mail access, the applications will be sent to you via regular mail. The scholarship awards are tentatively scheduled to be presented at the March, 2017 Executive Series luncheon program. That location will be announced at a later date. Applications must be received post-marked no later than January 31, 2017, which will allow students ample time to get all the required documentation to the committee. Applications and any other supporting documents post-marked after January 31 will not be accepted and the application will be considered incomplete.

## Recap: Golf Outing at Village Links of Glen Ellyn

The fourth and final summer golf outing at Village Links of Glen Ellyn took place on Thursday, September 22nd, 2016. This event was attended by nearly 40 golfers and volunteers! A great time was had by all!



### Call for Nominations

The Traffic Club of Chicago Nominating Committee is seeking members who are interested in serving on the Board of Directors. There will be five director openings on the TCC Board. Nominations for the 2017 TCC Board of Directors are due no later than Friday, November 4th, 2016.

For additional information on the Traffic Club of Chicago, please review the TCC Bylaws at [www.traffic-club.org](http://www.traffic-club.org).

If interested, please complete the Nomination Form and submit to [staff@traffic-club.org](mailto:staff@traffic-club.org).

[Click here to view the Nomination Form](#)

### 2017 Annual Dinner Location Announced

The Annual Dinner Committee has finalized a location and date for next year's 110th Annual Dinner!

The Annual Dinner will once again take place at the Sheraton Grand Chicago located in Downtown Chicago on Wednesday, May 24th, 2017. Yes, that's correct.. The Annual Dinner will be on a Wednesday in 2017!

Also, the Annual Dinner Golf Outing will once again be taking place the day prior to the Annual Dinner, May 23rd, 2017, at Cog Hill Golf Club.

More details will be released as the event nears!



**shipping to  
Russia  
is at your fingertips**

RCL Agencies Inc., agents for Charter Container Line  
Email: [rcl@oceanfreight.com](mailto:rcl@oceanfreight.com)

**YOUR COMPLETE SOLUTION TO  
Supply Chain Mgmt.**

- Logistics Certification
- Credit Transportation Program
- Warehousing Management
- Customized training at your location

**[morainevalley.edu/ccce](http://morainevalley.edu/ccce)**



Moraine Valley Community College  
Changing Lives for a Changing World

## MEMBERSHIP CHALLENGE 2016...LOOKING FOR A FEW GOOD MEMBERS

All we ask is that each of our members tries to bring in just *One New Member*. That's all ... just *One New Member*.

It doesn't take much effort and we will even help you there. Below is an application form you can fax to someone you know that's not currently a member and encourage them to become one. Better yet ... just forward them the newsletter so they can read first hand what the club has to offer. As a fellow club member you already know the many benefits available to you and a brief note from you is all that's required. That's all there is to it.

**Thanks for your help in making 2016 another successful membership drive year!**

### THE TRAFFIC CLUB OF CHICAGO

#### Application for Membership

Resident - \$280

Anyone residing within a 75 mile radius from City Hall Chicago

Non-Resident - \$80

Anyone residing outside a 75 mile radius from City Hall Chicago

Young Professional - \$80

First time applicant, age 30 or younger. Can reside within or outside the 75 mile radius from City Hall Chicago

PRINT Applicant's Name \_\_\_\_\_ Date of Birth \_\_\_\_\_

TITLE \_\_\_\_\_ Co. \_\_\_\_\_

Business Address \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

City \_\_\_\_\_ State/Zip \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_ State/Zip \_\_\_\_\_

Please indicate the area your company represents:

Air  Rail  Truck  Water  Industry

Other \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Sponsor \_\_\_\_\_ Card No. \_\_\_\_\_

**FOR CLUB USE ONLY**

Year No. \_\_\_\_\_ Amount Paid \$ \_\_\_\_\_ Elected \_\_\_\_\_ Member No. \_\_\_\_\_

**PLEASE FAX YOUR APPLICATION TO THE CLUB OFFICE AT: (630) 790-3095**

## Traffic Club Calendar for 2016

The following is a listing of Club activities that have been scheduled for 2016. Dates and events will be updated as plans are finalized. Please be sure to mark your calendars accordingly, so that you don't miss any of these important events.

Jan 7	Finance Committee Meeting (Conference Call)	May 18	109th Annual Dinner Golf Outing Cog Hill Golf Club Lemont, IL	Aug 25	Executive Series Luncheon Guest Speaker: Justin Hall Chief Customer Officer, YRCW Location: Fountain Blue Banquets & Conference Center, Des Plaines, IL
Jan 11	Board of Directors Meeting	May 19	109th Annual Dinner Guest Speaker: Dan Hampton of the 1985 Chicago Bears Location: Sheraton Chicago Hotel and Towers, Downtown Chicago	Sept 8	Finance Committee Meeting (Conference Call)
Jan 13	Joint Traffic Club-Midwest Assn. of Rail Shippers Luncheon Guest Speaker: Pat Ottensmeyer President, Kansas City Southern Location: Westin Yorktown Center, Lombard, IL	June 2	Cubs Outing - Cubs vs Dodgers	Sept 8	Retiree Luncheon
Jan 31	Scholarship Application Deadline	June 9	Finance Committee Meeting (Face to Face)	Sept 12	Board of Directors Meeting
Feb 4	Finance Committee Meeting (Face to Face)	June 13	Board of Directors Meeting	Sept 22	Fourth Golf Outing Village Links of Glen Ellyn Glen Ellyn, IL
Feb 8	Board of Directors Meeting	June 22	First Golf Outing Joint Outing with OFA Bridges of Poplar Creek Hoffman Estates, IL	Sept 29	Pinstripes Networking Event
Feb 25	3rd Annual Career Fair Loyola University Chicago Schreiber Center Chicago, IL	July 7	Finance Committee Meeting (Conference Call)	Oct 6	Finance Committee Meeting (Face to Face)
Mar 10	Finance Committee Meeting (Conference Call)	July 11	Board of Directors Meeting	Oct 10	Board of Directors Meeting
Mar 14	Board of Directors Meeting	July 21	Second Golf Outing Hawks View Golf Club Lake Geneva, WI	Oct 12	Transportation Night
Mar 17	Executive Series Luncheon w/ Scholarship Award Ceremony Ditka's, Oakbrook Terrace, IL	Aug 3	Cubs Outing - Cubs vs Marlins	Oct 20	Executive Series Luncheon (Southside), Holiday Inn, Matteson, IL
Mar 30	TopGolf Networking Event	Aug 4	Finance Committee Meeting (Conference Call)	Nov 10	Finance Committee Meeting (Face to Face)
Apr 7	Finance Committee Meeting (Conference Call)	Aug 8	Board of Directors Meeting	Nov 14	Board of Directors Meeting
Apr 11	Board of Directors Meeting	Aug 18	Third Golf Outing Balmoral Woods Golf Course Crete, IL	Nov 29	Business Development Symposium Wojcik Conference Center at Harper College, Palatine, IL
May 5	Finance Committee Meeting (Conference Call)	Dec 6	Annual Holiday Party Union League Club of Chicago, Chicago, IL	Dec 8	Finance Committee Meeting (Conference Call)
May 9	Board of Directors Meeting	Dec 12	Board of Directors Meeting		

## Chicago Area Reciprocal Clubs Available to Club Members

### MILLHURST CHARHOUSE & BANQUETS

1901 S. Meyers Road  
Oakbrook Terrace, Illinois  
630-691-1300

*Monday-Friday, Breakfast, Lunch and  
Dinner; 7:00 a.m. - 10:00 p.m. and  
Saturday, Dinner Only, 6:00 p.m. - 10:00 p.m.  
Meeting Rooms Available.*

### ITASCA COUNTRY CLUB

400 E. Orchard Street  
Itasca, Illinois  
630-773-1800

*Tuesday-Sunday, Breakfast, Lunch and Dinner;  
7:00 a.m. - 10:00 p.m. and Monday, Lunch  
Only, 11:30 a.m. - 2:30 p.m.  
Meeting and Banquet Facilities Available.  
Dining Only. No Golf Privileges.*

### RIDGE COUNTRY CLUB

10522 S. California Avenue  
Chicago, Illinois  
773-238-9400

*Winter Schedule  
Tuesday-Sunday, Lunch Only 12:00 p.m.-2:30 p.m.  
Dinner, Wednesday-Sunday from 6:00 pm.- 8:00 pm.  
Meeting Rooms are Available.  
Dining Privileges Only. No Golf Privileges.*

Nearly 100 private dining and country clubs are available to  
the members around the country and overseas.

To see the list of available clubs please visit our website at:

[www.traffic-club.org](http://www.traffic-club.org)