



**TRAFFIC CLUB OF CHICAGO
111TH ANNUAL DINNER & GOLF OUTING
MAY 16 - 17, 2018**



**SPONSORSHIP
APPLICATION**

Sponsorship Options (*Golf & Dinner tickets sold separately*)

All sponsoring companies will be recognized on a shared sponsor sign at the Annual Dinner & Golf Outing. Companies will also be recognized in the Annual Dinner program book, on the Club's website and in the Club's monthly newsletter.

X	TYPE	DESCRIPTION	COST
	General Reception Sponsor	EXCLUSIVE SPONSOR! <i>This sponsorship assists in covering costs associated with the General Reception</i> Company logo on exclusive sign at General Reception Full page advertisement in Annual Dinner program book	\$15,000
	Head Table Reception Sponsor	EXCLUSIVE SPONSOR! <i>This sponsorship assists in covering costs associated with the Head Table Reception</i> Company logo on exclusive sign at Head Table Reception Full page advertisement in Annual Dinner program book	\$5,000
	Program Book Sponsor	<i>This sponsorship assists in covering costs associated with printing & designing the program book</i>	\$3,000
	Dinner Sponsor	<i>This sponsorship assists in covering costs associated with the food and beverage at the Dinner</i>	\$2,000
	Flowers Sponsor	<i>This sponsorship assists in covering costs associated with the floral arrangements at the Dinner</i>	\$2,000
	Vocalist Sponsor	<i>This sponsorship assists in covering costs associated with the National Anthem vocalist, Wayne Messmer</i>	\$2,000
	Speaker Sponsor	<i>This sponsorship assists in covering costs associated with the guest speaker</i>	\$1,000
	Pipe & Drum Band Sponsor	<i>This sponsorship assists in covering costs associated with the Bagpipes & Drums of the Emerald Society</i>	\$1,000
	Friend of Club Sponsor	<i>This sponsorship assists in covering general costs associated with the Annual Dinner & Golf Outing</i>	\$500
	General Sponsor	<i>This sponsorship assists in covering general costs associated with the Annual Dinner & Golf Outing</i>	\$250

Sponsorship Options (*Golf & Dinner tickets included in some options*)

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X	TYPE	DESCRIPTION	COST
	Platinum Sponsor	DINNER & GOLF INCLUDED! Table of ten at the Annual Dinner One foursome on "Dubs Dread" home of the BMW Championship Premium gifts for all foursome guests	\$3,100
	Gold Sponsor	DINNER & GOLF INCLUDED! Table of ten at the Annual Dinner One foursome on "Ravines" Course No. 2 Gifts for all foursome guests	\$2,500
	Silver Sponsor (Dinner)	DINNER INCLUDED! Five tickets to the Annual Dinner	\$1,100
	Silver Sponsor (Golf)	GOLF INCLUDED! One foursome on "Ravines" Course No. 2 Gifts for all foursome guests	\$1,100
	Half-Way House Sponsor	GOLF INCLUDED! One foursome on "Ravines" Course No. 2 Gifts for all foursome guests	\$1,600
	Course Contest Sponsor	GOLF INCLUDED! One foursome on "Ravines" Course No. 2 Gifts for all foursome guests	\$1,100

Additional Golf Sponsor Options (*Golf & Dinner tickets sold separately*)

All sponsoring companies will be recognized on a shared sponsor sign at the Annual Dinner & Golf Outing. Companies will also be recognized in the Annual Dinner program book, on the Club's website and in the Club's monthly newsletter.

X	TYPE	DESCRIPTION	COST
	"Ravines" Course 2 Hole Sponsor	Company logo sign on one of the 1 through 18 Holes.	\$200
	Course 3 Hole Sponsor	Company logo sign on one of the 1 through 18 Holes.	\$200
	"Dubs Dread" Course 4 Hole Sponsor	Company logo sign on one of the 1 through 18 Holes.	\$200
	Three Course Sponsor	Company logo sign on all three Courses.	\$500

Advertisement Add-on

As a Sponsor, you may add on program book advertisement to your registration.

X	TYPE	DESCRIPTION	COST
	Full Page Advertisement in Program Book	One full page (5½ in. x 8½ in.) advertisement in program book Ads will be in color and must be furnished to the club office in a PDF format by April 13, 2018 Must be no less than 300 DPI. No Bleeds. TCC will not be responsible for any advertising layout or design work	\$900
	Half Page Advertisement in Program Book	One half page (5½ in. x 4 ¼ in.) advertisement in program book Ads will be in color and must be furnished to the club office in a PDF format by April 13, 2018 Must be no less than 300 DPI. No Bleeds. TCC will not be responsible for any advertising layout or design work	\$600

Annual Dinner Ticket Add-on

As a Sponsor, you may add on Annual Dinner tickets to your registration.

#	TYPE	DESCRIPTION	COST
	Member Ticket	One ticket to the Annual Dinner for TCC MEMBER. (Specify how many you'd like to purchase in left hand column)	\$165/person
	Non-Member Ticket	One ticket to the Annual Dinner for NON-MEMBER. (Specify how many you'd like to purchase in left hand column)	\$180/person

Golf Outing Ticket Add-on

As a Sponsor, you may add on Golf Outing tickets to your registration.

#	TYPE	DESCRIPTION	COST
	Course 1	One ticket to the Golf Outing on Course 1. (Specify how many you'd like to purchase in left hand column)	\$150/person
	"Ravines" Course 2	One ticket to the Golf Outing on "Ravines" Course 2. (Specify how many you'd like to purchase in left hand column)	\$160/person
	Course 3	One ticket to the Golf Outing on Course 3. (Specify how many you'd like to purchase in left hand column)	\$150/person
	"Dubs Dread" Course 4	One ticket to the Golf Outing on "Dubs Dread" Course 4. (Specify how many you'd like to purchase in left hand column)	\$265/person

TOTAL \$ _____

Names of Registrants for Dinner and/or Golf

(Based on number of tickets included in selections above)

	NAME	COMPANY	EMAIL
<input type="checkbox"/> Dinner <input type="checkbox"/> Golf			
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Please indicate any personal requirements for registrants above: _____

Sponsor Application

Submit by April 13, 2018

Fax selections & application to 630-790-3095 or email to staff@traffic-club.org

Company _____

Primary Contact Person _____

Address _____ City, State, Zip Code _____

Phone _____ Email _____

PAYMENT OPTIONS

Check: Payable to the Traffic Club of Chicago
Mail to **800 Roosevelt Road, Building C, Suite 312, Glen Ellyn, IL 60137**
(please also fax application to 630-790-3095 or email to staff@traffic-club.org)

Credit Card: Visa MC Amex Discover

Credit Card Number: _____ Exp Date: _____ Security Code: _____

Name on Credit Card: _____

Signature of Cardholder: _____

Fax selections & application to 630-790-3095 or email to staff@traffic-club.org