

115TH ANNUAL DINNER & GOLF OUTING

SPONSORSHIP & ADVERTISING OPPORTUNITIES

MAY 24-25, 2023



Dinner Sponsorship Options

(Golf & Dinner tickets sold separately)

Companies supporting the TCC Annual Dinner will be prominently recognized in the Annual Dinner program book, the Club's website, the Club's monthly newsletter "The Waybill", social media outlets, and on shared signage at the event.

X	SPONSORSHIP LEVEL	DESCRIPTION	AMOUNT
	Marquee Sponsor	This Exclusive Sponsorship assists in covering the costs associated with food and beverage at the Annual Dinner – <i>Sponsoring company will receive its logo on an exclusive sign at the General Reception, exclusive sign at the Dinner, full front page advertisement in the Annual Dinner program book, promotion on TCC's website's scrolling sponsor banner, promotion as a Marquee Sponsor on TCC's Social Media outlets, company name recognition by the Club President at the Annual Dinner presentation and recognition in our monthly newsletter. Sponsoring company will also receive access to two head table seats.</i>	\$15,000
	Head Table & General Reception Sponsor	This sponsorship assists in covering costs associated with the Head Table & General Reception. <i>Sponsoring companies receive their logo on an exclusive sign at the Head Table Reception & General Reception, promotion on TCC's website's scrolling sponsor banner, promotion as a sponsor on TCC's Social Media outlets, and ½ page advertisement in the Annual Dinner program book. Sponsoring company will also receive access to one head table seat.</i>	\$7,000
	Program Book Sponsor	This sponsorship assists in covering costs associated with printing & designing the program book. <i>Sponsoring company will receive access to one head table seat.</i>	\$3,100
	After Party Sponsor	<i>*New this year*</i> This sponsorship assists in covering costs associated with the after party. Sponsoring companies will be displayed on a sign near the after party entrance. <i>Sponsoring company will also receive access to one head table seat.</i>	\$2,500
	Flowers Sponsor	This sponsorship assists in covering costs associated with the floral arrangements at the Dinner. <i>Sponsoring company will receive access to one head table seat.</i>	\$2,300
	Vocalist Sponsor	This sponsorship assists in covering costs associated with the National Anthem vocalist. <i>Sponsoring company will receive access to one head table seat.</i>	\$1,600
	Speaker Sponsor	This sponsorship assists in covering costs associated with the guest speaker. <i>Sponsoring company will receive access to one head table seat.</i>	\$1,600
	Pipe & Drum Band Sponsor	This sponsorship assists in covering costs associated with the Bagpipes & Drums of the Emerald Society. <i>Sponsoring company will receive access to one head table seat.</i>	\$1,500
	Scholarship Sponsor	This sponsorship covers one of the Club's Annual Student Scholarship Awards. A scholarship will be awarded on behalf of your company. <i>Sponsoring company will also receive access to one head table seat.</i>	\$1,500
	Friend of Club Sponsor	This sponsorship assists in covering general costs associated with the Annual Dinner & Golf Outing. <i>All sponsoring companies will be recognized on the Club's website.</i>	\$600
	General Sponsor	This sponsorship assists in covering general costs associated with the Annual Dinner & Golf Outing. <i>All sponsoring companies will be recognized on the Club's website.</i>	\$300

Golf & Networking Luncheon Sponsorship Options

(Golf & Dinner tickets sold separately)

All sponsoring companies will be prominently recognized in the Annual Dinner program book, the Club's website, the Club's monthly newsletter "The Waybill", social media outlets, and on shared signage at the event.

X	SPONSORSHIP TYPE	DESCRIPTION	AMOUNT
	BBQ Lunch Sponsor	This sponsorship assists in covering costs associated with the BBQ lunch. In addition to the above, your company logo will be prominently displayed on signage at the networking luncheon.	\$3,000
	Breakfast Sponsor	This sponsorship assists in covering costs associated with the golf outing breakfast. In addition to the above, your company logo will be prominently displayed on signage at the breakfast.	\$2,500
	BBQ Bar Sponsor	This sponsorship assists in covering costs associated with the bar at the BBQ lunch. In addition to the above, your company logo will be prominently displayed on signage in the bar area.	\$2,200
	Beverage Hole Sponsor	This sponsorship assists in covering costs associated with a beverage hole. In addition to the above, your company logo will be prominently on display near the beverage hole.	\$2,200

On-Course Sponsorship Opportunities

(Golf & Dinner tickets sold separately)

X	SPONSORSHIP TYPE	DESCRIPTION	AMOUNT
	Helicopter Ball Drop Sponsor	This sponsorship assists in covering cost associated with the Helicopter Ball Drop. Your company logo will be prominently displayed on signage near the ball sales.	\$600
	Course Contest Sponsor	This sponsorship assists in covering costs associated with on-course contests (i.e., longest drive, longest putt, etc.). Your company logo will be prominently displayed at the first hold of the course you choose.	\$600
	"Ravines" Course 2 Hole Sponsor	Your company logo will be prominently displayed on signage on one of the 18 holes on Course 2.	\$300
	Course 3 Hole Sponsor	Your company logo will be prominently displayed on signage on one of the 18 holes on Course 3.	\$250
	"Dubs Dread" Course 4 Hole Sponsor	Your company logo will be prominently displayed on signage on one of the 18 holes on Course 4.	\$300
	Three Course Hole Sponsor	Your company logo will be prominently displayed on signage on one of the 18 holes on all three courses.	\$700

Advertisement Add-on

As a Sponsor, you may add on a program book advertisement to your registration.

X	TYPE	DESCRIPTION	AMOUNT
	Full Page Advertisement in Program Book	One full page (5½ in. x 8½ in.) advertisement in program book. Ads will be in color and must be furnished to the Club office in a PDF format by April 28, 2023!	\$1,200
	Half Page Advertisement in Program Book	One half page (5½ in. x 4 ¼ in.) advertisement in program book. Ads will be in color and must be furnished to the Club office in a PDF format by April 28, 2023!	\$750

Annual Dinner Ticket Add-on

You may add on Annual Dinner tickets to your registration.

#	TYPE	DESCRIPTION	AMOUNT
	Member & Member Guest Ticket	One ticket to the Annual Dinner for TCC MEMBERS & THEIR GUESTS. (Specify how many you'd like to purchase in left-hand column.)	\$235/person
	Non-Member Ticket	One ticket to the Annual Dinner for NON-MEMBERS. (Specify how many you'd like to purchase in left-hand column.)	\$285/person

Golf Outing Ticket Add-on

You may add on Golf Outing tickets to your registration.

#	TYPE	DESCRIPTION	AMOUNT
	"Ravines" Course 2	One ticket to the Golf Outing on "Ravines" Course 2. (Specify how many you'd like to purchase in left-hand column.)	\$235/person
	Course 3	One ticket to the Golf Outing on Course 3. (Specify how many you'd like to purchase in left-hand column.)	\$200/person
	"Dubs Dread" Course 4	One ticket to the Golf Outing on "Dubs Dread" Course 4. (Specify how many you'd like to purchase in left-hand column.)	\$300/person
	Networking BBQ Only	One ticket to the Networking BBQ which takes place after golf. Golf is NOT included in this option. (Please specify how many you'd like to purchase in left-hand column.)	\$70/person

TOTAL \$ _____

Sponsor Application

Submit by April 28, 2023

Fax selections & application to 630-790-3095 or email to staff@traffic-club.org

Company _____

Primary Contact Person _____

Address _____ City, State, Zip Code _____

Phone _____ Email _____

PAYMENT OPTIONS

Check: Payable to the Traffic Club of Chicago
Mail to **800 Roosevelt Road, Building C, Suite 312, Glen Ellyn, IL 60137**
(Please also fax application to 630-790-3095 or email to staff@traffic-club.org.)

Credit Card: Visa MC Amex Discover

Credit Card Number: _____ Exp Date: _____ Security Code: _____

Name on Credit Card: _____

Signature of Cardholder: _____

Fax selections & application to 630-790-3095 or email to staff@traffic-club.org