

# Annual Dinner Sponsorship Options

(Golf & Dinner tickets sold separately)

Companies supporting the TCC Annual Dinner will be prominently recognized in the Annual Dinner program book, the Club's website, the Club's monthly newsletter "The Waybill", social media outlets, and on shared signage at the event.

X	SPONSORSHIP LEVEL	DESCRIPTION	AMOUNT
<b>SOLD OUT</b>	<b>Marquee Sponsor</b>	This <b>Exclusive Sponsorship</b> assists in covering the costs associated with food and beverage at the Annual Dinner – <i>Sponsoring company will receive its logo on an exclusive sign at the General Reception, exclusive sign at the Dinner, full front page advertisement in the Annual Dinner program book, promotion on TCC's website's scrolling sponsor banner, promotion as a Marquee Sponsor on TCC's Social Media outlets, company name recognition by the Club President at the Annual Dinner presentation and recognition in our monthly newsletter. Sponsoring company will also receive access to two head table seats.</i>	\$15,000
	<b>Head Table &amp; General Reception Sponsor</b>	This sponsorship assists in covering costs associated with the Head Table & General Reception. <i>Sponsoring companies receive their logo on an exclusive sign at the Head Table Reception &amp; General Reception, promotion on TCC's website's scrolling sponsor banner, promotion as a sponsor on TCC's Social Media outlets, and ½ page advertisement in the Annual Dinner program book. Sponsoring company will also receive access to one head table seat. Head table ticket sold separately.</i>	\$7,000
	<b>Program Book Sponsor</b>	This sponsorship assists in covering costs associated with printing & designing the program book. <i>Sponsoring company will receive access to one head table seat. Head table ticket sold separately.</i>	\$3,100
	<b>After Party Sponsor</b>	This sponsorship assists in covering costs associated with the after party. Sponsoring companies will be displayed on a sign near the after party entrance. <i>Sponsoring company will also receive access to one head table seat. Head table ticket sold separately.</i>	\$2,500
	<b>Flowers Sponsor</b>	This sponsorship assists in covering costs associated with the floral arrangements at the Dinner. <i>Sponsoring company will receive access to one head table seat. Head table ticket sold separately.</i>	\$2,300
	<b>Vocalist Sponsor</b>	This sponsorship assists in covering costs associated with the National Anthem vocalist. <i>Sponsoring company will receive access to one head table seat. Head table ticket sold separately.</i>	\$1,600
	<b>Speaker Sponsor</b>	This sponsorship assists in covering costs associated with the guest speaker. <i>Sponsoring company will receive access to one head table seat. Head table ticket sold separately.</i>	\$1,600
	<b>Pipe &amp; Drum Band Sponsor</b>	This sponsorship assists in covering costs associated with the Bagpipes & Drums of the Emerald Society. <i>Sponsoring company will receive access to one head table seat. Head table ticket sold separately.</i>	\$1,500
	<b>Scholarship Sponsor</b>	This sponsorship covers one of the Club's Annual Student Scholarship Awards. A scholarship will be awarded on behalf of your company. <i>Sponsoring company will also receive access to one head table seat. Head table ticket sold separately.</i>	\$1,500
	<b>Friend of Club Sponsor</b>	This sponsorship assists in covering general costs associated with the Annual Dinner & Golf Outing. <i>All sponsoring companies will be recognized on the Club's website.</i>	\$600
	<b>General Sponsor</b>	This sponsorship assists in covering general costs associated with the Annual Dinner & Golf Outing. <i>All sponsoring companies will be recognized on the Club's website.</i>	\$300

# Golf Outing Sponsorship Options

*(Golf & Dinner tickets sold separately)*

All sponsoring companies will be prominently recognized in the Annual Dinner program book, the Club's website, the Club's monthly newsletter "The Waybill", social media outlets, and on shared signage at the event.

<b>X</b>	<b>SPONSORSHIP TYPE</b>	<b>DESCRIPTION</b>	<b>AMOUNT</b>
	<b>BBQ Lunch Sponsor</b>	This sponsorship assists in covering costs associated with the BBQ lunch. In addition to the above, your company logo will be prominently displayed on signage at the networking luncheon.	\$3,000
	<b>Breakfast Sponsor</b>	This sponsorship assists in covering costs associated with the golf outing breakfast. In addition to the above, your company logo will be prominently displayed on signage at the breakfast.	\$2,500
	<b>BBQ Bar Sponsor</b>	This sponsorship assists in covering costs associated with the bar at the BBQ lunch. In addition to the above, your company logo will be prominently displayed on signage in the bar area.	\$2,200
	<b>Beverage Hole Sponsor</b>	This sponsorship assists in covering costs associated with a beverage hole. In addition to the above, your company logo will be prominently on display near the beverage hole.	\$2,200
	<b>Helicopter Ball Drop Sponsor</b>	This sponsorship assists in covering cost associated with the Helicopter Ball Drop. Your company logo will be prominently displayed on signage near the ball sales.	\$600
	<b>Course Contest Sponsor</b>	This sponsorship assists in covering costs associated with on-course contests (i.e., longest drive, longest putt, etc.). Your company logo will be prominently displayed at the first hold of the course you choose.	\$600
	<b>Course 1 Hole Sponsor</b>	Your company logo will be prominently displayed on signage on one of the 18 holes on Course 1.	\$250
	<b>"Ravines" Course 2 Hole Sponsor</b>	Your company logo will be prominently displayed on signage on one of the 18 holes on Course 2.	\$300
	<b>Course 3 Hole Sponsor</b>	Your company logo will be prominently displayed on signage on one of the 18 holes on Course 3.	\$250
	<b>Three Course Hole Sponsor</b>	Your company logo will be prominently displayed on signage on one of the 18 holes on all three courses.	\$700

## Advertisement Add-on

You may add on a program book advertisement to your registration.

<b>X</b>	<b>TYPE</b>	<b>DESCRIPTION</b>	<b>AMOUNT</b>
	<b>Centerfold Ad in Program Book</b>	Two full page (5½ in. x 8½ in. each) advertisements placed side by side in the centerfold of the program book. Ads will be in color and must be furnished to the Club office in a PDF format by <b>April 12, 2024!</b>	\$2,300
	<b>Full Page Ad in Program Book</b>	One full page (5½ in. x 8½ in.) advertisement in program book. Ads will be in color and must be furnished to the Club office in a PDF format by <b>April 12, 2024!</b>	\$1,200
	<b>Half Page Ad in Program Book</b>	One half page (5½ in. x 4 ¼ in.) advertisement in program book. Ads will be in color and must be furnished to the Club office in a PDF format by <b>April 12, 2024!</b>	\$750

## Annual Dinner Ticket Add-on

You may add on Annual Dinner tickets to your registration.

<b>#</b>	<b>TYPE</b>	<b>DESCRIPTION</b>	<b>AMOUNT</b>
	<b>Member &amp; Member Guest Ticket</b>	One ticket to the Annual Dinner for TCC MEMBERS & THEIR GUESTS. (Specify how many you'd like to purchase in left-hand column.)	\$250/person
	<b>Non-Member Ticket</b>	One ticket to the Annual Dinner for NON-MEMBERS. (Specify how many you'd like to purchase in left-hand column.)	\$300/person

## Golf Outing Ticket Add-on

You may add on Golf Outing tickets to your registration.

<b>#</b>	<b>TYPE</b>	<b>DESCRIPTION</b>	<b>AMOUNT</b>
	<b>Course 1</b>	One ticket to the Golf Outing on Course 1. (Specify how many you'd like to purchase in left-hand column.)	\$200/person
	<b>"Ravines" Course 2</b>	One ticket to the Golf Outing on "Ravines" Course 2. (Specify how many you'd like to purchase in left-hand column.)	\$235/person
	<b>Course 3</b>	One ticket to the Golf Outing on Course 3. (Specify how many you'd like to purchase in left-hand column.)	\$200/person
	<b>Networking BBQ Only</b>	One ticket to the Networking BBQ which takes place after golf. Golf is NOT included in this option. (Please specify how many you'd like to purchase in left-hand column.)	\$70/person

**TOTAL \$** \_\_\_\_\_

# Sponsor Application

Submit by April 10, 2024

Email completed application to [staff@traffic-club.org](mailto:staff@traffic-club.org)

Company \_\_\_\_\_

Primary Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## PAYMENT OPTIONS

**Check:** Payable to the Traffic Club of Chicago  
Mail to **800 Roosevelt Road, Building C, Suite 312, Glen Ellyn, IL 60137**  
**(Please also email application to [staff@traffic-club.org](mailto:staff@traffic-club.org).)**

**Credit Card:** Visa MC Amex Discover

Credit Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

Email completed application to [staff@traffic-club.org](mailto:staff@traffic-club.org)