

# The Waybill

News Bulletin of the Traffic Club of Chicago

November 2017



## *From the Office of the President*

This time of year brings about rituals and ceremonies for many of us. On the business/ organizational front, we are budgeting and planning for the future and toasting to our successes achieved together throughout the past year. On the personal front, we are gathering with friends and family breaking bread, sharing gifts and, hopefully, sharing thoughts about things that we are grateful.

You, undoubtedly, have read and/or heard about the benefits of being grateful, including...gratitude opens the door to more relationships, improves physical & psychological health, improves self-esteem & enhances empathy. I do not often (maybe never) quote Marcel Proust, but I share this from him... "Let us be grateful to the people who make us happy; they are the charming gardeners who make our souls blossom."

Let us cultivate a habit of being grateful. For me I am grateful for many things.... Mostly the people in my life...a supportive family, my engaged and interesting colleagues, the bright and active members of our Traffic Club, including Club leadership... I could go on.

Gratefully Enjoy your Rituals and Ceremonies!

Sincerely,

Paul Deasy  
President  
Traffic Club of Chicago

## **Union League Club to Host Annual Holiday Reception**

Club President, Paul Deasy, has announced that this year's Annual Holiday Reception will be held on Tuesday, December 5th, 2017 at the Union League Club in Downtown Chicago. The reception will be held in the Main Dining Room from 6:30 pm to 9:00 pm. In addition, the election of officers and directors for 2018 will be held that evening.

There is no cost for members to attend, but there will be a \$40 fee for invited guests. Just as in years past, the Club will be looking for member companies to help sponsor this much anticipated event. This event is a nice opportunity for you to invite your spouse or significant other, as well as some of your more important customers.

Please be sure to mark December 5th on your calendar and plan to join us that evening!

## **Scholarship Applications Distributed**

The Scholarship Committee has distributed the applications for the 2018 scholarship awards program via email to Club members. You can also access the Scholarship Application on the TCC website by [clicking here](#). The scholarship awards are tentatively scheduled to be presented at the March, 2018 Executive Series luncheon program. That location will be announced at a later date. Applications must be received post-marked no later than January 31, 2018, which will allow students ample time to get all the required documentation to the committee. Applications and any other supporting documents post-marked after January 31 will not be accepted and the application will be considered incomplete.

## WELCOME NEW MEMBERS

We are pleased to welcome the following new members, who have recently joined the Club.

Paul Stewart  
President  
Blackbear Group  
773-457-4689  
paul@blackbearchicago.com  
1525 E. 53rd Street, Suite 400  
Chicago, IL 60615

William Kersey  
Executive Vice President  
Avatar Corporation  
708-534-5511  
wkersey@avatarcorp.com  
500 Central Avenue  
University Park, IL 60484

J. Michael Keasling  
Business Development Director  
Heartland Rail LLC  
618-281-8800  
mike.keasling@hl-companies.com  
1007 North Main Street  
Columbia, IL 62236

Scott Eubank  
Director  
OmniTRAX  
972-971-7783  
seubank@omnitrax.com  
1430 Branding Iron Way  
Midlothian, TX 76065

Narendrakumar Panchal  
Illinois Institute of Technology  
682-556-1752  
npanchal1@hawk.iit.edu  
3001 S. King Drive, Apt. 207  
Chicago, IL 60616

## ...New Members Cont'd

Lee Grimes  
Sr. Director - Intermodal  
Union Pacific Railroad  
402-203-6909  
legrimes@up.com  
1400 Douglas Street  
Omaha, NE 68130

Jaki Ferenz  
Vice President  
Avalon Risk Management  
206-784-6376  
jferenz@avalonrisk.com  
1416 NW 46th Street, Suite 105-120  
Seattle, WA 98107

John Taylor  
Department Chair, Marketing and SCM  
Wayne State University  
313-577-4525  
ad3324@wayne.edu  
5201 Cass Avenue, Suite 300  
Detroit, MI 48202

Linke Jia  
Student  
Loyola University Chicago  
541-905-5448  
ljia1@luc.edu  
16 E. Pearson Street  
Chicago, IL 60610

Jason Ormond  
Manager, Market Analysis  
GATX  
312-621-6564  
jason.ormond@gatx.com  
222 West Adams Street  
Chicago, IL 60606

# The Waybill



published by

**THE TRAFFIC CLUB OF CHICAGO**  
800 Roosevelt Road, Suite 312-C  
Glen Ellyn, IL 60137

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FAX 630-790-3095  
E-MAIL [staff@traffic-club.org](mailto:staff@traffic-club.org)  
WEB [traffic-club.org](http://traffic-club.org)

## Board of Directors

**President**  
Paul Deasy  
Chicago Freight Car Leasing Co.

**Vice President**  
Tom Tisa  
CN

**Treasurer**  
Erika Matias-Goodman  
USG Corporation

**Secretary**  
Bryan Vaughan  
VTG Rail

## Directors:

**Dave Anderson**  
CN

**Donley Forrest**  
Greenbrier Companies

**Dan Behr**  
Behr & Associates

**Russell Kazmierczak**  
Clutch Global Logistics, Inc.

**Bruce Betts**  
Unaffiliated

**Jim Keuck**  
BNSF Railway (retired)

**Mike Blanchard**  
Coal City Cob Co., Inc.

**Jeffrey Leppert**  
Redwood Logistics

**Keith Bouquet**  
National Steel Car, Ltd.

**Jason Olinger**  
YRC Freight

**Joshua Chesser**  
Chicago Freight Car Leasing

**John Potocki**  
Union Pacific Railroad

**Executive Director**  
Jeff Church

## WAYBILL ADVERTISING

**BUSINESS CARD:** 3-1/2" w X 2" h

ONE TIME	\$30.00
2-3 INSERT	\$27.00 each
4 OR MORE	\$25.00 each

**1/4 PAGE:** 4-7/8" w X 3-1/4" h or 2-3/8" w X 6-3/4" h

ONE TIME	\$105.00
2-3 INSERT	\$94.00 each
4 OR MORE	\$89.00 each

**1/2 PAGE:** 4-7/8" w X 6-1/2" h or 7-1/2" w X 4-1/4" h

ONE TIME	\$170.00
2-3 INSERT	\$153.00 each
4 OR MORE	\$145.00 each

**FULL PAGE:** 7-1/2" w X 10" h

ONE TIME	\$225.00
2-3 INSERT	\$203.00 each
4 OR MORE	\$191.00 each

Artwork (**electronic file**) must be received by the club office no later than the 2nd Thursday of the month. For further information, call 630-529-1333.

Designed by Nite Owl Prints

**TRAFFIC CLUB OF CHICAGO**  
"Where Transportation and Logistics Professionals Network and Learn"

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[staff@traffic-club.org](mailto:staff@traffic-club.org)  
[www.traffic-club.org](http://www.traffic-club.org)

The Traffic Club of Chicago

# ANNUAL HOLIDAY PARTY!

Tuesday, December 5, 2017

6:30 PM - 9:00 PM

The Union League Club of Chicago

Main Dining Room, 6th Floor

65 W. Jackson Blvd.

Chicago, IL 60604

**MEMBERS - Free!**

**GUESTS - \$40**

Register today at

**WWW.TRAFFIC-CLUB.ORG**

Register by Nov. 28 to guarantee your spot!



**Traffic Club Dues = Priceless Benefits**

Whether you are a Resident, Non-Resident or Young Professional member of the Club, we want to take this opportunity to remind you of the many valued benefits that the Traffic Club of Chicago offers our members, and trust that you will take advantage of these many opportunities.

Executive Series luncheons featuring top industry speakers

Scholarship Fund for children and/or grandchildren of members

Numerous customer entertainment venues including:

- Dinner Theater Events
- Golf Outings
- Varied Sporting Events
- Networking Events

Monthly newsletter which keeps our members notified on club happenings and events

Dining privileges at the private Itasca Country Club and Ridge Country Club

Endless opportunities to network with your peers

Belonging to one of the finest transportation organizations in the country

We sincerely thank you for your continued support of the club and encourage all of our members to become more involved, possibly by joining one of our many committees.

*The Membership Committee*

**Recap: 13th Annual Transportation Night**

Last month's 13th Annual Transportation Night networking event at "The Estate" by Gene and Georgetti continued its success with over 100 attendees taking advantage of the evening to meet and greet their fellow peers in the industry. We want to thank the industry groups who helped make the event a success and we look forward to having them join us again next year.



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The Traffic Club of Chicago

• **HOLIDAY  
PARTY**

**SPONSORSHIP OPPORTUNITIES!**

The Union League Club of Chicago  
Main Dining Room, 6th Floor  
65 W. Jackson Boulevard  
Chicago, Illinois 60604

Tuesday, December 5, 2017  
6:30pm to 9:00pm

**Diamond Sponsorship** – \$1000 – 5 complimentary guest passes



**Platinum Sponsorship** – \$500 – 3 complimentary guest passes

• **Gold Sponsorship** – \$400 – 2 complimentary guest passes

**Silver Sponsorship** – \$300 – 1 complimentary guest pass

**Bronze Sponsorship** – \$200

**Friend of Club** – \$100



For more information please e-mail us at [staff@traffic-club.org](mailto:staff@traffic-club.org)  
or call the Club office at 630-529-1333

## 2018 Annual Dinner Location Announced

The Annual Dinner Committee has finalized a location and date for next year's 111th Annual Dinner!

The Annual Dinner will take place at McCormick Place's stunning Skyline Ballroom on Thursday, May 17th, 2018.

Don't wait, make your hotel reservation now! The Traffic Club has reserved a block of rooms at the Hyatt Regency McCormick Place at the discounted rate of \$259 per night from 5/17/18 - 5/18/18. You can make your reservations online by [clicking here!](#)

The cut off date for reserving rooms in the room block is 5:00PM on April 25th, 2018.

Also, the Annual Dinner Golf Outing will once again be taking place the day prior to the Annual Dinner, May 16th, 2018, at Cog Hill Golf Club.

More details will be released as the event nears!

## TCC Career Center

The TCC Career Center is a resource for employers and professionals in the world of shipping, transportation, logistics, and supply chain. The Career Center provides a listing of available jobs, internship opportunities, and resumes of job seekers.

If your company falls into the shipping, transportation, logistics, and supply chain industries, you are invited to post job openings and internship opportunities at **no charge**. Positions may be full-time, part-time, or unpaid that primarily cater to Illinois and surrounding states.

Job seekers are invited to post their resume at **no charge**. Resumes will be posted for 3 months, extensions may be requested.

Submit your position, internship or resume to: [staff@traffic-club.org](mailto:staff@traffic-club.org)

PDF documents (.pdf) are preferred for job/internship & resume postings.

[Click here to check out the Career Center today!](#)

## Recap: October Executive Series Luncheon

On October 19th, the Club held an Executive Series Luncheon at the Holiday Inn in Matteson, IL. The guest speaker at this luncheon was Tommy Browning of Canadian Pacific. The luncheon was attended by over 50 members and guests!



## Recap: Joint TCC-Loyola Career Fair

The Traffic Club of Chicago in conjunction with Loyola University hosted a Career Fair on Thursday, November 2nd at Loyola University's new Schreiber Center in Chicago. There were 20 companies exhibiting, and about 80 job seekers attended!



## — Classifieds —

Interested in posting something to the Classifieds section? Contact TCC staff by email at [staff@traffic-club.org](mailto:staff@traffic-club.org). TCC will post jobs and vacancies, personal ads, ads for various services, tickets and other items for sale.



**WATERMAN STEAMSHIP CORPORATION**

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[tdelany@dowellcpa.com](mailto:tdelany@dowellcpa.com)  
520 North Hicks Road, Suite 120 | Palatine, IL 60067

**MEMBERSHIP CHALLENGE 2017...LOOKING FOR A FEW GOOD MEMBERS**

All we ask is that each of our members tries to bring in just *One New Member*. That's all ... just *One New Member*.

It doesn't take much effort and we will even help you there. Below is an application form you can fax to someone you know that's not currently a member and encourage them to become one. Better yet ... just forward them the newsletter so they can read first hand what the club has to offer. As a fellow club member you already know the many benefits available to you and a brief note from you is all that's required. That's all there is to it.

*Thanks for your help in making 2017 another successful membership drive year!*

**THE TRAFFIC CLUB OF CHICAGO**

**Application for Membership**

Resident - \$280

Anyone residing within a 75 mile radius from City Hall Chicago

Non-Resident - \$80

Anyone residing outside a 75 mile radius from City Hall Chicago

Young Professional - \$80

First time applicant, age 30 or younger. Can reside within or outside the 75 mile radius from City Hall Chicago

PRINT Applicant's Name \_\_\_\_\_ Date of Birth \_\_\_\_\_

TITLE \_\_\_\_\_ Co. \_\_\_\_\_

Business Address \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

City \_\_\_\_\_ State/Zip \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_ State/Zip \_\_\_\_\_

Please indicate the area your company represents:

Air  Rail  Truck  Water  Industry

Other \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Sponsor \_\_\_\_\_ Card No. \_\_\_\_\_

**FOR CLUB USE ONLY**

Year No. \_\_\_\_\_ Amount Paid \$ \_\_\_\_\_ Elected \_\_\_\_\_ Member No. \_\_\_\_\_

**PLEASE FAX YOUR APPLICATION TO THE CLUB OFFICE AT: (630) 790-3095**



## Traffic Club Calendar for 2017

The following is a listing of Club activities that have been scheduled for 2017. Dates and events will be updated as plans are finalized. Please be sure to mark your calendars accordingly, so that you don't miss any of these important events.

Jan 9	Board of Directors Meeting	May 23	110th Annual Dinner Golf Outing Cog Hill Golf Club Lemont, IL	Aug 24	Third Golf Outing Joint Outing with OFA Pheasant Run Golf Course St. Charles, IL
Jan 11	Joint Traffic Club-Midwest Assn. of Rail Shippers Luncheon Guest Speaker: David Gardner, Ingredion, Inc.	May 24	110th Annual Dinner Guest Speaker: Jeff Skiles Location: Sheraton Chicago Hotel and Towers, Downtown Chicago	Sept	Retiree Luncheon
Jan 31	Scholarship Application Deadline			Sept 7	Business Development Forum
Feb 9	Finance Committee Meeting (In-Person)			Sept 7	Finance Committee Meeting (Conference Call)
Feb 13	Board of Directors Meeting	June 8	Finance Committee Meeting (Conference Call)	Sept 11	Board of Directors Meeting
Feb 16	Executive Series Luncheon Guest Speaker: Keith Prather, Armada Corporate Intelligence	June 12	Board of Directors Meeting	Sept 21	Fourth Golf Outing Joint Outing with MFCC Seven Bridges Golf Course Woodridge, IL
		June 21	First Golf Outing Joint Outing with OFA Bridges of Poplar Creek Hoffman Estates, IL		
Mar 9	Finance Committee Meeting (Conference Call)			Oct 5	Finance Committee Meeting (In-Person)
Mar 13	Board of Directors Meeting	July 6	Finance Committee Meeting (Conference Call)	Oct 9	Board of Directors Meeting
Mar 16	Executive Series Luncheon w/ Scholarship Award Ceremony Guest Speaker: Darrell Ortiz, CDM Software Solutions, Inc.	July 20	Second Golf Outing Evergreen Golf Course Elkhorn, WI	Oct 11	Transportation Night
				Oct 19	Executive Series Luncheon (Southside),
Apr 6	Finance Committee Meeting (Conference Call)	Aug 3	Cubs Outing Cubs vs Diamondbacks	Fall	Career Fair at Loyola University
Apr 10	Board of Directors Meeting	Aug 10	Finance Committee Meeting (In-Person)	Nov 9	Finance Committee Meeting (In-Person)
Apr 12	TopGolf Networking Event	Aug 14	Board of Directors Meeting	Nov 13	Board of Directors Meeting
May 4	Finance Committee Meeting (Conference Call)	Aug 17	Executive Series Luncheon	Dec	Annual Holiday Party
May 8	Board of Directors Meeting			Dec 7	Finance Committee Meeting (Conference Call)
				Dec 11	Board of Directors Meeting

*Visit our website for upcoming event information:*

[www.traffic-club.org/events](http://www.traffic-club.org/events)

## Chicago Area Reciprocal Clubs Available to Club Members

### ITASCA COUNTRY CLUB

400 E. Orchard Street  
Itasca, Illinois  
630-773-1800

*Tuesday-Sunday, Breakfast, Lunch and Dinner,  
7:00 a.m. - 10:00 p.m. and Monday, Lunch  
Only, 11:30 a.m. - 2:30 p.m.  
Meeting and Banquet Facilities Available.  
Dining Only. No Golf Privileges.*

### RIDGE COUNTRY CLUB

10522 S. California Avenue  
Chicago, Illinois  
773-238-9400

*Winter Schedule  
Tuesday-Sunday. Lunch Only 12:00 p.m.-2:30 p.m.  
Dinner; Wednesday-Sunday from 6:00 pm.- 8:00 pm.  
Meeting Rooms are Available.  
Dining Privileges Only. No Golf Privileges.*