

# The Waybill

News Bulletin of the Traffic Club of Chicago

August 2017



## *From the Office of the President*

As I am editing this month's Waybill comments, I am also awaiting the Solar Eclipse to arrive in Illinois. I am not one of the folks running down to Carbondale (the 5 ½ hour ride through corn fields was not appealing), nor am I running all over trying to find those protective glasses to look up to the sky. So I am pondering, what I will do during this momentous event... Should I take a nap, look for funny animal behaviors, watch the event on TV or other? I chose other.

Other for me was to complete my meeting notes from our recent Club strategic planning session. As I highlighted earlier this year, we have embarked on a "refresh" of our long term plan for the Club. Our early effort was to identify the key areas to focus our assessment and planning. With inputs from our Planning Committee, Board and others, we identified four key areas, they are 1) Development of Club Leadership Bench Strength (it takes committed people to drive our Club's success), 2) Revisiting and supporting our Club's Value Proposition(s) to members (we are a diverse Club which requires us to pay close attention to the variety of needs and wants of our members), 3) Funding Of and Investing In the Club's long term Priorities (what activities and programs will sustain us) and 4) Improving our Marketing Communications to current and prospective Club members. More details will be shared in the coming months.

Getting back to the eclipse, "other" also included a quick look for eclipse jokes...so, compliments of Boys Life... What did the sun bring to the solar eclipse party? A light snack!

Enjoy the remaining days of summer.

Best,

Paul Deasy  
President  
Traffic Club of Chicago

## **Retirees Luncheon Set for September 14<sup>th</sup>**

Attention Honorary members! Mark your calendar and plan to attend this year's complimentary luncheon recognizing your support of the Club over the years. The date is Thursday, September 14th and the location for the luncheon will once again be Itasca Country Club.

The day will begin with a social period beginning at 11:15 am, followed by a wonderful buffet luncheon at 12:30 pm. The luncheon is only complimentary to our honorary members. For those retired members wishing to bring your spouse or a friend, the cost for their ticket is a nominal \$30.00 per person.

This luncheon is also open to the general membership and anyone who would like to attend is welcome. Your cost to attend is the same as a retiree's guest. We especially hope that our board members will plan to join us that day to offer their thanks for all the support that these retired members have given to the Club over their many years as active members. To register, please contact staff at [staff@traffic-club.org](mailto:staff@traffic-club.org).

## **Golf Outing at Seven Bridges Golf Club**

The Golf Committee invites you and your guests to attend our Fourth and Final Golf Outing of 2017 at Seven Bridges Golf Course in Woodridge, IL. The outing will take place on September 21st, 2017. This will be a joint outing with the Midwest Foreign Commerce Club.

There will be a contest and prize for each and every hole, including longest drive, closest to pin, longest putt and more!

Shotgun start begins at 1:00 p.m. Please arrive no later than 12:00 p.m. For more information (including registration), please [click here](#). You may also register by emailing TCC staff at [staff@traffic-club.org](mailto:staff@traffic-club.org) or by phone at 630-529-1333.

## WELCOME NEW MEMBERS

We are pleased to welcome the following new members, who have recently joined the Club.

Michael Letsch  
Bank of America Merrill Lynch  
michael.letsch@baml.com  
312-904-7811  
135 S LaSalle Street Ste 461  
Chicago, IL 60603

Rachel Lockyer  
Eagle Railcar Services  
rachel.lockyer@eaglerailcar.com  
312-504-4196  
4100 Gilbert Ave.  
Western Springs, IL 60558

Gary Meyers  
UPS Freight  
garymeyers@ups.com  
630-303-2505  
713 South Sixth Avenue  
LaGrange, IL 60525

## Looking for Contest Sponsors

Our 2017 summer golf season is coming to an end with our final outing on Sept. 21st at Seven Bridges Golf Club. The golf committee is looking for companies who would like to help support this outing by being a contest sponsor. The cost is a nominal \$75, of which \$50 is given out as the prize to the winner of the contest you sponsor, courtesy of your company. The remaining \$25 goes towards the door prizes that are given out following dinner. If you don't want to be a contest sponsor, you can still help support the outings by donating a door prize. For those companies interested in supporting the outing, please contact TCC staff by email at [staff@traffic-club.org](mailto:staff@traffic-club.org) or by phone at 630-529-1333.

## — Classifieds —

Interested in posting something to the Classifieds section? Contact TCC staff by email at [staff@traffic-club.org](mailto:staff@traffic-club.org). TCC will post jobs and vacancies, personal ads, ads for various services, tickets and other items for sale.

# The Waybill



published by

**THE TRAFFIC CLUB OF CHICAGO**  
800 Roosevelt Road, Suite 312-C  
Glen Ellyn, IL 60137

PHONE 630-529-1333  
FAX 630-790-3095  
E-MAIL [staff@traffic-club.org](mailto:staff@traffic-club.org)  
WEB [traffic-club.org](http://traffic-club.org)

### Board of Directors

**President**  
Paul Deasy  
Chicago Freight Car Leasing Co.

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Tom Tisa  
CN

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Erika Matias-Goodman  
USG Corporation

**Secretary**  
Bryan Vaughan  
VTG Rail

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CN

**Donley Forrest**  
GATX Corporation

**Dan Behr**  
Behr & Associates

**Russell Kazmierczak**  
Clutch Global Logistics, Inc.

**Bruce Betts**  
Unaffiliated

**Jim Keuck**  
BNSF Railway (retired)

**Mike Blanchard**  
Coal City Cob Co., Inc.

**Jeffrey Leppert**  
Redwood Logistics

**Keith Bouquet**  
National Steel Car, Ltd.

**John Potocki**  
Union Pacific Railroad

**Tom Degnan**  
Unaffiliated

**Kristy Welsh**  
Swift Transportation

**Executive Director**  
Jeff Church

### WAYBILL ADVERTISING

**BUSINESS CARD:** 3-1/2" w X 2" h  
ONE TIME \$30.00  
2-3 INSERT \$27.00 each  
4 OR MORE \$25.00 each

**1/4 PAGE:** 4-7/8" w X 3-1/4" h or 2-3/8" w X 6-3/4" h  
ONE TIME \$105.00  
2-3 INSERT \$94.00 each  
4 OR MORE \$89.00 each

**1/2 PAGE:** 4-7/8" w X 6-1/2" h or 7-1/2" w X 4-1/4" h  
ONE TIME \$170.00  
2-3 INSERT \$153.00 each  
4 OR MORE \$145.00 each

**FULL PAGE:** 7-1/2" w X 10" h  
ONE TIME \$225.00  
2-3 INSERT \$203.00 each  
4 OR MORE \$191.00 each

Artwork (electronic file) must be received by the club office no later than the 2nd Thursday of the month. For further information, call 630-529-1333.

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# Intermodal EXPO – the must attend supply chain event. Will you be there?

Intermodal EXPO brings the intermodal community together again in Long Beach, California in 2017. Don't miss this once-a-year opportunity to learn, interact and move forward.

**Don't wait. Register now! Visit [IntermodalEXPO.com](http://IntermodalEXPO.com) today.**



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## Traffic Club Dues = Priceless Benefits

Whether you are a Resident, Non-Resident or Young Professional member of the Club, we want to take this opportunity to remind you of the many valued benefits that the Traffic Club of Chicago offers our members, and trust that you will take advantage of these many opportunities.

Executive Series luncheons featuring top industry speakers

Scholarship Fund for children and/or grandchildren of members

Numerous customer entertainment venues including:

Dinner Theater Events

Golf Outings

Varied Sporting Events

Networking Events

Monthly newsletter which keeps our members notified on club happenings and events

Dining privileges at the private Itasca Country Club and Ridge Country Club

Endless opportunities to network with your peers

Belonging to one of the finest transportation organizations in the country

We sincerely thank you for your continued support of the club and encourage all of our members to become more involved, possibly by joining one of our many committees.

*The Membership Committee*

## Transportation Asset Leasing Luncheon Set for Sept. 22nd!

*Joint Luncheon w/ the Railway Supply Group of the Union League Club of Chicago!*

Mark your calendars, and join us on Friday, September 22nd at the Union League Club for a Transportation Asset Leasing Luncheon.

TCC's Education Committee is hard at work putting together a high quality program for you & your guests to enjoy. The objective of this luncheon is to provide an overview of Transportation Asset Leasing relative to other Asset Supply alternatives. Also, to provide a state of the market analysis.

The event will begin with a networking reception at 11:00 a.m. followed by lunch and guest speakers at 11:30 a.m. After the guest speakers, there will be a panel session with Sr. Level Leasing Company Representatives.

More details will be released as they become available!

[Click here to register today!](#)

*If a cancellation needs to be made, please do so by September 14th, 2017. Business attire required.*

## Transportation Night Returns to Rosemont!

On October 11th the Club will host its 13th Annual Transportation Night networking event at "The Estate" by Gene and Georgetti (formerly The Rosewood) in Rosemont, IL. Along with the Traffic Club, there will be many other transportation associations from the Chicago area also joining us as exhibitors that night.

This popular and much anticipated event is a fantastic opportunity for our members to come out and visit your Club's booth, and say hello to those members who will be volunteering their time that evening. It's also a great event for you to meet and greet others in our industry.

This is a FREE event that members and non-members alike are invited to attend. Although reservations are not required, they are encouraged.

[Click here to make a reservation!](#)

The event will go from 5PM – 8PM. Be sure to bring plenty of business cards!

## Joint TCC-Loyola Career Fair

The Traffic Club of Chicago in conjunction with Loyola University will be hosting a Career Fair on Thursday, November 2nd at Loyola University's new Schreiber Center in Chicago. This event will provide individuals looking for internships or employment the chance to meet with professionals in the transportation, logistics, and/or supply chain fields.

If you plan to attend the Career Fair, we request that you complete the registration form by [clicking here](#). Although registration is not required for this event, it is encouraged.

If you have any questions regarding the Career Fair, please do not hesitate to contact us by email at [staff@traffic-club.org](mailto:staff@traffic-club.org), or calling us at 630-529-1333.

## Interested in Exhibiting at the Career Fair?

For the bargain price of \$200, your company can reserve a booth at the upcoming Career Fair. Make sure to contact TCC staff by email at [staff@traffic-club.org](mailto:staff@traffic-club.org) or by phone at 630-529-1333 to reserve your spot today!

## 2017 Executive Series Luncheon Program Schedule

The Education Committee has been hard at work, lining up some exciting, timely and informative luncheon programs for 2017 that should be of interest to our members and your guests. Please be sure to mark your calendars for these dates, and kindly forward this information on to anyone you feel would be interested in attending these programs.

### September 22

Executive Series Lunch

*\*Joint w/ ULCC Railway Supply Group*

Topic: Leasing

Union League Club of Chicago  
Chicago, IL

### October 19

"The South Side"

An Executive Series Lunch

Topic: Rail

### November

Business Development Forum  
Date & Location TBD

## Call for Presentation Proposals

The Traffic Club of Chicago (TCC) hosts dynamic events throughout the year which are open to members and non-members alike. Monthly educational luncheons feature speakers in the fields of transportation, logistics and supply chain who share insights about industry trends. TCC also hosts half & full day “briefings” which feature different topical speakers throughout the day.

Are you interested in presenting at one of TCC’s educational events? This is your chance to submit your presentation for consideration!

### Presentation types:

- \* 30 minute presentation
- \* 60 minute presentation
- \* Panel discussion

### Guidelines:

Presentations should be informative and educational - not sales oriented.

[Click here to submit a proposal](#)

*Questions? Please contact TCC staff at [staff@traffic-club.org](mailto:staff@traffic-club.org)*

## TCC Career Center

The TCC Career Center is a resource for employers and professionals in the world of shipping, transportation, logistics, and supply chain. The Career Center provides a listing of available jobs, internship opportunities, and resumes of job seekers.

If your company falls into the shipping, transportation, logistics, and supply chain industries, you are invited to post job openings and internship opportunities at no charge. Positions may be full-time, part-time, or unpaid that primarily cater to Illinois and surrounding states.

Job seekers are invited to post their resume at no charge. Resumes will be posted for 3 months, extensions may be requested.

Submit your position, internship or resume to: [staff@traffic-club.org](mailto:staff@traffic-club.org)

PDF documents (.pdf) are preferred for job/internship & resume postings.

[Click here to check out the Career Center today!](#)

## Recap: Cubs Outing

On August 3rd, the Networking Committee hosted a Cubs Outing at Wrigley Fields’ exclusive Audi Club. The event was a complete sell out with all 55 tickets sold! Unfortunately, mother nature was not on our side, and the game did suffer from rain delays. Attendees still had a great time networking with industry peers!



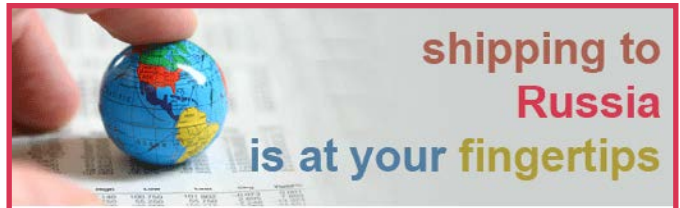


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see page 2 for additional information

**MEMBERSHIP CHALLENGE 2017...LOOKING FOR A FEW GOOD MEMBERS**

All we ask is that each of our members tries to bring in just *One New Member*. That's all ... just *One New Member*.

It doesn't take much effort and we will even help you there. Below is an application form you can fax to someone you know that's not currently a member and encourage them to become one. Better yet ... just forward them the newsletter so they can read first hand what the club has to offer. As a fellow club member you already know the many benefits available to you and a brief note from you is all that's required. That's all there is to it.

*Thanks for your help in making 2017 another successful membership drive year!*

**THE TRAFFIC CLUB OF CHICAGO**

**Application for Membership**

Resident - \$280

Anyone residing within a 75 mile radius from City Hall Chicago

Non-Resident - \$80

Anyone residing outside a 75 mile radius from City Hall Chicago

Young Professional - \$80

First time applicant, age 30 or younger. Can reside within or outside the 75 mile radius from City Hall Chicago

PRINT Applicant's Name \_\_\_\_\_ Date of Birth \_\_\_\_\_

TITLE \_\_\_\_\_ Co. \_\_\_\_\_

Business Address \_\_\_\_\_ Phone ( \_\_\_\_\_ ) \_\_\_\_\_

City \_\_\_\_\_ State/Zip \_\_\_\_\_ Fax ( \_\_\_\_\_ ) \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_ State/Zip \_\_\_\_\_

Please indicate the area your company represents:

Air  Rail  Truck  Water  Industry

Other \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Sponsor \_\_\_\_\_ Card No. \_\_\_\_\_

**FOR CLUB USE ONLY**

Year No. \_\_\_\_\_ Amount Paid \$ \_\_\_\_\_ Elected \_\_\_\_\_ Member No. \_\_\_\_\_

**PLEASE FAX YOUR APPLICATION TO THE CLUB OFFICE AT: (630) 790-3095**

## Traffic Club Calendar for 2017

The following is a listing of Club activities that have been scheduled for 2017. Dates and events will be updated as plans are finalized. Please be sure to mark your calendars accordingly, so that you don't miss any of these important events.

Jan 9	Board of Directors Meeting	May 23	110th Annual Dinner Golf Outing Cog Hill Golf Club Lemont, IL	Aug 24	Third Golf Outing Joint Outing with OFA Pheasant Run Golf Course St. Charles, IL
Jan 11	Joint Traffic Club-Midwest Assn. of Rail Shippers Luncheon Guest Speaker: David Gardner, Ingredion, Inc.	May 24	110th Annual Dinner Guest Speaker: Jeff Skiles Location: Sheraton Chicago Hotel and Towers, Downtown Chicago	Sept 36	Retiree Luncheon
Jan 31	Scholarship Application Deadline	June 8	Finance Committee Meeting (Conference Call)	Sept 22	Executive Series Luncheon
Feb 9	Finance Committee Meeting (In-Person)	June 12	Board of Directors Meeting	Sept 7	Finance Committee Meeting (Conference Call)
Feb 13	Board of Directors Meeting	June 21	First Golf Outing Joint Outing with OFA Bridges of Poplar Creek Hoffman Estates, IL	Sept 11	Board of Directors Meeting
Feb 16	Executive Series Luncheon Guest Speaker: Keith Prather, Armada Corporate Intelligence	July 6	Finance Committee Meeting (Conference Call)	Sept 21	Fourth Golf Outing Joint Outing with MFCC Seven Bridges Golf Course Woodridge, IL
Mar 9	Finance Committee Meeting (Conference Call)	July 20	Second Golf Outing Evergreen Golf Course Elkhorn, WI	Oct 5	Finance Committee Meeting (In-Person)
Mar 13	Board of Directors Meeting	Aug 3	Cubs Outing Cubs vs Diamondbacks	Oct 9	Board of Directors Meeting
Mar 16	Executive Series Luncheon w/ Scholarship Award Ceremony Guest Speaker: Darrell Ortiz, CDM Software Solutions, Inc.	Aug 10	Finance Committee Meeting (In-Person)	Oct 11	Transportation Night
Apr 6	Finance Committee Meeting (Conference Call)	Aug 14	Board of Directors Meeting	Oct 19	Executive Series Luncheon (Southside),
Apr 10	Board of Directors Meeting	Aug 17	Executive Series Luncheon	Fall	Career Fair at Loyola University
Apr 12	TopGolf Networking Event			Nov 9	Finance Committee Meeting (In-Person)
May 4	Finance Committee Meeting (Conference Call)			Nov 13	Board of Directors Meeting
May 8	Board of Directors Meeting			Dec	Annual Holiday Party
				Dec 7	Finance Committee Meeting (Conference Call)
				Dec 11	Board of Directors Meeting

*Visit our website for upcoming event information:*  
[www.traffic-club.org/events](http://www.traffic-club.org/events)

## Chicago Area Reciprocal Clubs Available to Club Members

### ITASCA COUNTRY CLUB

400 E. Orchard Street  
 Itasca, Illinois  
 630-773-1800  
*Tuesday-Sunday, Breakfast, Lunch and Dinner,  
 7:00 a.m. - 10:00 p.m. and Monday, Lunch  
 Only, 11:30 a.m. - 2:30 p.m.  
 Meeting and Banquet Facilities Available.  
 Dining Only. No Golf Privileges.*

### RIDGE COUNTRY CLUB

10522 S. California Avenue  
 Chicago, Illinois  
 773-238-9400  
 Winter Schedule  
*Tuesday-Sunday. Lunch Only 12:00 p.m.-2:30 p.m.  
 Dinner; Wednesday-Sunday from 6:00 pm.- 8:00 pm.  
 Meeting Rooms are Available.  
 Dining Privileges Only. No Golf Privileges.*