

*The Traffic Club of Chicago's*  
**Transportation & Logistics Customer Forum Agenda**  
November 9<sup>th</sup>, 2023 | DePaul Center | Chicago, IL

**8:00am: Meet & Greet: Networking – Continental Breakfast**

**8:45am: Welcome: Housekeeping – Sponsor Recognition**

**9:00am: Keynote Speaker – Bill Cassidy, Journal of Commerce**

**9:30am: Panel #1 – Shippers Panel**

**Moderator:** Bill Cassidy, Journal of Commerce

**Panelists:** Julie Hurst, Supply Source  
Tyler Jokerst, ND Paper  
Robert Morris, WK Kellogg Company  
Joseph Thomas, PetSmart

**10:15am: Coffee Break**

**10:30am: Plenary: “Legacy Driven Leadership” – Brian Bowers**

**11:00am: Panel #2 – Business Leader Panel**

**Moderator:** Brian Bowers, The Ohio State University

**Panelists:** BJ Boldog, R&K Logistics  
Jeffrey Leppert, Redwood Logistics  
Nancee Ronning, Forward Air

**11:45am: Plenary: “Data & Customer Experience” – Sarah Ahern & Jonathon McKay, Path Growth**

**12:30pm: Lunch: Table Topic Discussions**

**1:30pm: Panel #3 – Technology Panel**

**Moderator:** Andrew Guloosen, Hubtek

**Panelists:** Kristina Chambers, TTX Company  
Matt Furnish, Highway  
Brent Hutto, Truckstop  
Sergey “CJ” Karman, Ezlogz ELD  
Sasha Seymore, Learn to Win  
Dennis Van Horn, Drivewyze, Inc.

**2:15pm: Coffee Break**

**2:30pm: Panel #4 – Marketing the Modes Panel**

**Moderator:** Scott Case, Position : Global

**Panelists:** Christopher Brach, Radiant  
Matt DiPilato, Arka Express  
Karen Galena, First Logistics  
Stefan Loeb, Norfolk Southern  
Todd Thompson, MODE Global

**3:15pm: Panel #5 – Business Development Panel**

**Moderator:** Jennifer Karpus-Romain, Transportation Marketing & Sales Association (TMSA)

**Panelists:** Jimi Allen, Bureau Gravity  
Cathy Cain-Blank, The WDG Agency  
Kelly Grigus, BWS Logistics  
Nora McCarthy, Dale Carnegie  
Valerie Pierucci, WIZ Logtec Solutions, Inc.

**4:00pm: Closing Statements**

**4:30pm: Informal Happy Hour at 2Twenty2 (222 S Wabash Ave)**